REGISTER TODAY!

May 6, 2016

Ed Hoard Memorial First Tee Scholarship Fund Golf Tournament

University of Georgia Golf Course
2600 Riverbend Rd, Athens, GA 30605

Join us for a great day of golf that supports the lasting memory of Georgia Golf Hall of Famer Ed Hoard! Proceeds from the event will help fund the UGA Scholarship named in memory of Ed. Various levels of sponsorship are available.

Sign up today – this tournament will sell out!
www.golfcourse.uga.edu/ed-hoard-memorial-first-tee-scholarship-fund-golf-tournament

Registration
128 Total Players
Individual Player
$125 before March 31st
$150 after March 31st

Contests!
Hole in One
Putting Contest
Longest Drive
Closest to the Pin

Golf Fee includes:
Green & Cart Fees, Range Balls, Contest Entry, Lunch, Snacks & Beverages, Player Swag, a Silent Auction and Valuable Networking opportunities

Sponsorship Info
Matt Peterson
pete292@uga.edu
706-369-5739

Schedule
11:00AM
Registration & Silent Auction Open

11:30AM
Lunch on the Patio

1:00PM
Play Golf

Tax Deductible Event

The First Tee®

Graphics Provided by PIEPER O’BRIEN HERR ARCHITECTS

Register Today!
A Note of Appreciation to First Tee Tournament Sponsors and Players

The Ed Hoard Memorial First Tee Scholarship was established in 2012 with seed money provided by Ed’s estate and later enriched by private donations and golf tournaments in 2013, 2014 and 2015 hosted by the University of Georgia Golf Course. The goal of the scholarship fund is to provide sustainable financial support for graduates of First Tee programs in the State of Georgia to help them reach their goal of a college education at our state’s flagship academic institution.

UGA students and First Tee program graduates Ms. Maya Turner-Jones, a graduate of Grady High School in Atlanta, and Ms. Shanelle Smith, a graduate of Carver Early College, also in Atlanta, are currently receiving four-year First Tee scholarships; another recipient will soon be selected for a four-year award commencing Fall Semester 2016.

By 2017, First Tee Scholars sponsored by this fund will be on campus in all four undergraduate classes. With your partnership, the goal of multiple First Tee Scholars in each undergraduate class in perpetuity will become a reality sooner versus later.

Thank you for your support of these deserving young people, who through the sport of golf and the life skills learned through First Tee, can reap the rewards of a first-class education to ultimately afford them the opportunity to be contributing members of our society at the highest level possible.

Gratefully,

Kathy Hoard
Scholarship Fund Chairman
SPONSORSHIPS

Ed Hoard Memorial
First Tee Scholarship Fund
Golf Tournament

Presenting Sponsor (+ 8 Playing Spots)..................$3,000.00
• “Presented by...” attached to the tournament name on all publications, advertisements, print media and correspondence
• Scoreboard Recognition
• Prominent Sponsor Banner Recognition
• Company Recognition in all golf carts

Lunch Sponsor (+ 4 Playing Spots).......................$2,500.00
• Recognition and visibility on signage at the tournament
• Independent Sponsor Board Recognition at Lunch
• Company Recognition in all golf carts

Golf Towel Sponsor (+ 4 Player Spots)
& Prominent Sponsor Banner Recognition.............$1,750.00
• Divot’s Players Towel
• Firm logo on towel
• Towels provided to all players
• Recognition and visibility on signage at the tournament
• Company Recognition in all golf carts

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SPONSORSHIPS

Ed Hoard Memorial
First Tee Scholarship Fund
Golf Tournament

Golf Hat Sponsor (+ 4 Player Spots) & Prominent Sponsor Banner Recognition..................$1,750.00
• Firm logo on hat
• University Golf Course Logo on hat
• “Ed Hoard Memorial” script on back of cap
• Recognition and visibility on signage at the tournament
• Company Recognition in all golf carts

Premium Hole Sponsor
(4 opportunities on course)...............................................$1,500.00
• Signage at Hole with Firm Logo
• Host and Own one tee box on the course (2-3 Firm representatives at tee box for player interaction)
• Opportunity for themed hole
• Opportunity to provide prizes or giveaways
• Opportunity to provide marketing material at hole
• Company Recognition on signage at the tournament
• Company Recognition in all golf carts

*Does not include foursome – Sponsorship only

The First Tee

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SPONSORSHIPS

Ed Hoard Memorial
First Tee Scholarship Fund
Golf Tournament

Golf Ball Sponsor (+ 4 Player Spots) & .................................$1,500
Prominent Sponsor Banner Recognition (no ball choice)
• Firm logo on golf balls
• Sleeve of golf balls given out to all players
• Recognition and visibility on signage at the tournament
• Company Recognition in all golf carts

Golf Hat Clip Sponsor (+ 4 Player Spots) ......................$900.00

Four Players, Hole Sponsorship ..................................$750.00
& Sponsor Board Recognition
• Signage at Hole with Firm Logo
• Recognition and visibility on signage at the tournament
• Company Recognition in all golf carts

Putting Contest Sponsor (1 Available) .......................$750.00
• Event held prior to tournament start (sponsor to provide prize)
• Opportunity for representative(s) to be at putting green
to greet participants
• Opportunity to provide marketing materials and give-aways
• Recognition and visibility on signage at the tournament
• Company Recognition in all carts

The First Tee®

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Ed Hoard Memorial
First Tee Scholarship Fund
Golf Tournament

Hole-in-One Sponsor (1 Available)............................$600.00
• Opportunity for 2-3 representative(s) to be at the hole
• Opportunity to provide marketing material and give-aways at the hole
• Company Recognition on signage at the tournament
• Company Recognition in all carts
• Includes cost of Insurance to be done by UGA Golf Course

Two Players & Hole Sponsorship..................................$500.00
& Sponsor Banner Recognition
• Signage at Hole with Firm Logo
• Recognition and visibility on signage at the tournament
• Company Recognition in all golf carts

Hole Sponsor Sign......................................................$150.00
• Signage at Hole with Firm Logo
• Recognition and visibility on signage at the tournament

Mulligan Packages
• 4 Mulligans - $50
• 3 Mulligans - $40
• 1 Mulligan - $15
SPONSORSHIPS

Ed Hoard Memorial First Tee Scholarship Fund Golf Tournament

Please consider sponsoring a great day of golf that supports the lasting memory of Georgia Golf Hall of Famer Ed Hoard! Proceeds from the event will help fund the UGA Scholarship named in memory of Ed. Lunch will be provided and a silent auction including some of Ed’s memorabilia will be held to also benefit the scholarship fund.

4 Person Team Modified Scramble Format
Each team member hits a tee shot from their appropriate tee. The best tee shot is selected and everyone plays a second shot from that point. The procedure of picking the best shot each time is followed until the ball is holed. Bogey maximum per hole. Net and Gross team prizes.

Schedule of Events - May 6, 2016

11:00AM
Registration and Silent Auction Open

11:30AM
Lunch on the Patio

1:00PM
Play Golf!

Follow this link to pay by credit card:
https://gail.uga.edu/2016edithoardmemorial
Please make checks out to the UGA Foundation and mail along with the enclosed entry forms to the UGA Golf Course at 2600 Riverbend Road, Athens, GA 30602.

Rain Date: June 17, 2016
SPONSORSHIPS

Ed Hoard Memorial
First Tee Scholarship Fund
Golf Tournament

Sponsor Information

Company Name:__________________________________________
Address:________________________________________________
City:____________________________________________________
State:___________________________________________________
Contact Name:___________________________________________
Telephone:______________________________________________
Email:___________________________________________________
Desired Sponsorship Level:________________________________

Sponsorship Level Cost: $______________________
Number of Playing Spots: ____________________________
Total Cost for Playing Spots: $______________________
Total Amount Due: $______________________

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The First Tee®

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# Player Information

## Player 5
- **Name:**
- **Address:**
- **City:**
- **State/Zip:**
- **Telephone:**
- **Email:**
- **GHIN #:**
- **Hdep. Index:**
- **Other Hdep.:**
- **Average Score:**

## Player 6
- **Name:**
- **Address:**
- **City:**
- **State/Zip:**
- **Telephone:**
- **Email:**
- **GHIN #:**
- **Hdep. Index:**
- **Other Hdep.:**
- **Average Score:**

## Player 7
- **Name:**
- **Address:**
- **City:**
- **State/Zip:**
- **Telephone:**
- **Email:**
- **GHIN #:**
- **Hdep. Index:**
- **Other Hdep.:**
- **Average Score:**

## Player 8
- **Name:**
- **Address:**
- **City:**
- **State/Zip:**
- **Telephone:**
- **Email:**
- **GHIN #:**
- **Hdep. Index:**
- **Other Hdep.:**
- **Average Score:**
Ed Hoard Memorial
First Tee Scholarship Fund
Golf Tournament

2016 Ed Hoard Memorial Sponsor Options & Benefits

<table>
<thead>
<tr>
<th>Sponsorship Option</th>
<th>Fee Charged</th>
<th>Golf Benefit</th>
<th>Food Benefit</th>
<th>Tee Gift Benefit</th>
<th>Advertising Revenue</th>
<th>Total Benefit</th>
<th>Net Gift Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Player (on or before 3/31/2016)</td>
<td>$ 125.00</td>
<td>$ 60.00</td>
<td>$ 15.00</td>
<td>$ 50.00</td>
<td>-</td>
<td>$ 125.00</td>
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<tr>
<td>Individual Player (after 3/31/2016)</td>
<td>$ 150.00</td>
<td>$ 60.00</td>
<td>$ 15.00</td>
<td>$ 50.00</td>
<td>-</td>
<td>$ 125.00</td>
<td>$ 25.00</td>
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<tr>
<td>Hole Sponsor Sign</td>
<td>$ 150.00</td>
<td>$ -</td>
<td>$ -</td>
<td>$ -</td>
<td>-</td>
<td>$ -</td>
<td>$ 150.00</td>
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<tr>
<td>Hole Sponsor Sign with 2 playing spots</td>
<td>$ 500.00</td>
<td>$ 120.00</td>
<td>$ 30.00</td>
<td>$ 100.00</td>
<td>-</td>
<td>$ 250.00</td>
<td>$ 250.00</td>
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<tr>
<td>Hole In One Sponsor</td>
<td>$ 600.00</td>
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<td>$ -</td>
<td>$ 600.00</td>
<td>$ 600.00</td>
<td>$ -</td>
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<td>Hole Sponsor Sign with 4 playing spots</td>
<td>$ 700.00</td>
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<td>$ 200.00</td>
<td>-</td>
<td>$ 500.00</td>
<td>$ 200.00</td>
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<tr>
<td>Putting Contest Sponsor</td>
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<td>$ -</td>
<td>$ -</td>
<td>$ 750.00</td>
<td>$ 750.00</td>
<td>$ -</td>
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<tr>
<td>Golf Hat Clip Sponsor with 4 playing spots</td>
<td>$ 900.00</td>
<td>$ 240.00</td>
<td>$ 60.00</td>
<td>$ 200.00</td>
<td>-</td>
<td>$ 500.00</td>
<td>$ 400.00</td>
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<tr>
<td>Golf Ball Sponsor with 4 spots</td>
<td>$ 1,500.00</td>
<td>$ 240.00</td>
<td>$ 60.00</td>
<td>$ 200.00</td>
<td>-</td>
<td>$ 500.00</td>
<td>$ 1,000.00</td>
</tr>
<tr>
<td>Premium Hole Sponsor</td>
<td>$ 1,500.00</td>
<td>$ -</td>
<td>$ -</td>
<td>$ -</td>
<td>$ 1,500.00</td>
<td>$ 1,500.00</td>
<td>$ -</td>
</tr>
<tr>
<td>Golf Towel Sponsor with 4 playing spots</td>
<td>$ 1,750.00</td>
<td>$ 240.00</td>
<td>$ 60.00</td>
<td>$ 200.00</td>
<td>-</td>
<td>$ 500.00</td>
<td>$ 1,250.00</td>
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<tr>
<td>Golf Hat Sponsor with 4 playing spots</td>
<td>$ 1,750.00</td>
<td>$ 240.00</td>
<td>$ 60.00</td>
<td>$ 200.00</td>
<td>-</td>
<td>$ 500.00</td>
<td>$ 1,250.00</td>
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<td>Lunch Sponsor with 4 playing spots</td>
<td>$ 2,500.00</td>
<td>$ 240.00</td>
<td>$ 60.00</td>
<td>$ 200.00</td>
<td>-</td>
<td>$ 500.00</td>
<td>$ 2,000.00</td>
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<td>Presenting Sponsor with 8 playing spots</td>
<td>$ 3,000.00</td>
<td>$ 480.00</td>
<td>$ 120.00</td>
<td>$ 400.00</td>
<td>-</td>
<td>$ 1,000.00</td>
<td>$ 2,000.00</td>
</tr>
</tbody>
</table>

Golf Benefit is $60 per player
Food Benefit is $15 per player
Tee Gift Benefit is $50 per player

Signage may contain only Name and Logo on all items except those containing advertising revenue.

Tax Statement

Payments hereunder are not necessarily tax deductible as a charitable contribution. Certain investments may qualify for a 100% deduction as an entertainment or advertising expense incurred in connection with a charitable sporting event. Other contributions may be subject to a reduction equal to the value of the goods or services received. For your convenience a list of the values of the available goods and services is provided herein. Please consult your tax advisor.